



Ole Nassau rums - Legendary

Publication Nassau Guardian

Date January 02, 2003

Section(s) Social & Community News

Ole Nassau Rums Receives Eight Awards For Quality

Ole Nassau's long tradition of unequalled standards and unsurpassed quality has been rewarded yet again. This year at the International Rum Festival held in St. Johns, Newfoundland, Ole Nassau was evaluated with over one hundred and fifty rums from around the world and received an astonishing eight awards. These awards declare Ole Nassau to be a superior product made with the finest ingredients and suitable enough to satisfy even the most refined drinker.

The Gold awards were won by Ole Nassau Coconut Liqueur and Jack Malantan 151 in the Spiced & Flavored Category and Overproof Category respectively. The Silver awards were won by Jack Malantan 5 Year Old in the Premium Category and Chick Charney Light in the White Category. The Bronze awards in the Regular Category were received by Ole Nassau Jack Malantan and Ole Nassau Gold Rock and by Ole Nassau Banana Liqueur and Pineapple Liqueur in the Spiced and Flavored Category.

Chairman of The Burns House Group of Companies, Garet Finlayson, explained that Ole Nassau has been sending its line of rums to the Rum Festival almost since its inception and have been consistently winning awards for the past six or seven years. Nikki Reid, VP of Sales and Marketing for Burns House said, "We are extremely pleased with the accolades that Ole Nassau has received. It is very rewarding to be acknowledged for quality at a Rum Festival like this one where so many other rums are represented."

It is easy to see that Ole Nassau's international recognition assures that this legend will live on.

Ole Nassau Rums are made in the Bahamas by Bahamas Distillers and distributed by Burns House Limited.