

Kalik, 'the Beer of The Bahamas' wins record-setting fourth gold medal

By PERRY SCAVELLA
Guardian Staff Reporter

Kalik, "the Beer of The Bahamas" debuted in 1988 by winning three consecutive Monde Selection Gold Medals from the annual beer competition of the International Institute of Quality Selections in Brussels, Belgium.

Yesterday, Commonwealth Brewery along with Burns House Ltd. celebrated Kalik's unprecedented fourth gold medal at the British Colonial Hilton Hotel. Since its inception as a joint venture between the two companies Kalik Beer has been "enthusiastically received by both tourists and locals."

Brewery Manager at Commonwealth Brewery Ltd., Roelof Segers, one of the keynote speakers, said that the Brewery Company sent Kalik Beer, along with its ingredients, to the competition in March. And sometime in June they received the results. However, he took none of the credit for the success of the beer but commended his brewery staff for a job well done.

"The brew-masters pride themselves on making the very best brew available anywhere and stand behind Kalik one hundred percent," said Segers. "We have invested in the best training possible for our brew-masters and for them to win this prestigious award for an unprecedented fourth time is an achievement in dedication that we can all be proud of."

He noted that Kalik is exported to Florida and the Turks and Caicos and that there are plans to go to State to State in the United States in the near future.

In 1992, to commemorate The Bahamas' Quincentennial celebrations Commonwealth Brewery produced the extra strength brew, Kalik Gold, which was followed in 1997, by Kalik Light.



Photo by FARRENO FERGUSON
Kalik Beer has won its fourth Gold medal for quality. Brand manager, Stanley Wilson, and Roelof Segers, Brewery Manager, Commonwealth Brewery, celebrate the accomplishment yesterday at the British Colonial Hilton.

Brand Manager Stanley Wilson said that the Brewery exports about 100,000 bottles of Kalik Beer annually. He also hinted at changes to the image packaging of the product in the near future.

"Kalik has an exciting future ahead and if this gold medal is any indication of things to come then the sky is the limit. We are going to totally refresh the image, but it will be the same great taste," noted Wilson.